

# The Specialist

PASSION FOR THE RIDE – BACK ON THE BIKE™

We're on the web: [www.backonthebike.com](http://www.backonthebike.com)

November 2008

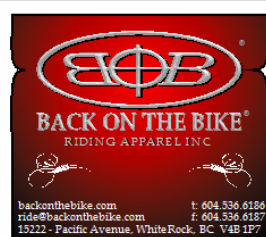
Volume 1, Issue 5

## We're ALL Number One!



Celebrate with us on November 15, 2008. Please drop in and share camaraderie, cake, and coffee. RSVP—ASAP to: [letsparty@backonthebike.com](mailto:letsparty@backonthebike.com)

**COMING TOGETHER, SHARING TOGETHER, WORKING TOGETHER,  
SUCCEEDING TOGETHER—UNKNOWN**



*Gift Certificate*

\$ .....  
To: .....  
Signed: .....

We at BACK ON THE BIKE are honored to participate in a wonderful community of adventurers. The first year at 'the little showroom that could' in White Rock, B.C. has been a grand adventure for us. Plenty of firsts: new friends, new designs, new directions, show and shines, motorcycle shows, rallies, and rides. Of course, the best part of our journey includes the people we've met, the rides we've been on, and the positive feedback we've received from our customers with respect to the ADVENTURE ESSENTIALS. We love participating in your adventure. BACK ON THE BIKE thanks you for your business.

### New Gift Ideas:

Trying to find the perfect gift for the motorcycle enthusiast in your life that has a 'passion for the ride'? We now offer

**Gift Certificates**

**Upcoming Events:**  
**BACK ON THE BIKE**  
**Anniversary Party!**

15222 Pacific Avenue  
White Rock, BC

**November 15, 2008**

**10:00 AM to 4:00 PM**



### Question:

Which celebrated American visionary invented suspenders or 'gallowkes'?

- A) Betsy Ross
- B) Benjamin Franklin
- C) George Washington

### DID YOU KNOW?

Our products are now available for purchase at [www.sierrabmwonline.com](http://www.sierrabmwonline.com)

BACK ON THE BIKE RIDING Apparel Inc. 15222 Pacific Avenue, White Rock, BC V4B 1P7 tel: 604.536.6186 fax: 604: 536.6187 email: [ride@backonthebike.com](mailto:ride@backonthebike.com)

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