

The Specialist

PASSION FOR THE RIDE—BACK ON THE BIKE™

We're on the web: www.backonthebike.com

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Increase Visibility!

BACK ON THE BIKE's AVIATOR SUIT



Bernice O'Shea, our favorite designer, is committed to making your next ride the best possible experience for you. We posed a few key questions to 'Berni' to best understand what fuels her passion.

What is your greatest concern when riding?

Visibility - or lack thereof. Visibility is so important for motorcycle enthusiasts. I love to develop products that offer riders this benefit. In designing the AVIATOR SUIT, I styled this one-piece rain gear to be worn over my client's own riding apparel. By choosing high-visibility (optic) colours and strategically placing reflective tape throughout the garment, he is visible to other motorists both in rainy



Question:

Who flew in Freedom 7 in 1961, and then commanded Apollo 14 ten years later?

- A) Scott Carpenter
- B) John Glen
- C) Alan Shepard

Answer in next month's issue.

Last month's correct answer:

B) When the sun is directly above the equator.

Source: www.worldbook.com

"Give the world the best you have, and the best will come back to you." - Madeline Bridges

weather and between the hours of dusk and dawn.

When do you most feel like an Apparel Designer?

Every moment I am awake. Sometimes I'm even up in the middle of the night composing a design or garment construction detail for a project I am working on.

When do you most feel like an Entrepreneur?

Every moment I am awake! I have a daily 'to do list' to accomplish and I get started on it right out of the gate. As a bonus, with the Showroom, I enjoy not only the positive interaction with my customers but also the critical feed-

back I receive regarding my products and designs. At the end of the day, I am passionate about what I do. I am so grateful to be able to complement this passion with the riding apparel I create for fellow motorcycle enthusiasts—who can't wait to get back on the bike.

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